

IFA+ Summit 2022 - IN THE FACE OF DISRUPTION De/Globalization – The Universal Remedy?

Start	End	Slot Title	Who?
09:30	09:40	Opening	Geraldine de Bastion Host Daniel Anibal <u>Bröckerhoff</u> Host
09:40	10:15	IN THE FACE OF DISRUPTION De/Globalization – The Universal Remedy?	Peter Sloterdijk <u>Philosopher</u>
10:15	10:30	DEGLOBALIZATION - CHANCE OR RISK? Tensions between Economy, Sustainability & Political Interests	Prof. Dr. Ronny Alexander Fürst AKAD University
10:30	10:45	THE WAY BACK HOME? International Consumer Study on Globalization in Consumer & Home Electronics	Dr. Sara <u>Warneke</u> <u>gfu</u> Consumer & Home Electronics Dr. Martin Schulte Oliver Wyman
10:45	11:30	IS THERE A RIGHT OR WRONG? Pro & Con Voices on De/Globalization	Dr. Mauricio Vargas Greenpeace Kristina <u>Bonitz</u> <u>different</u> , Strategy Consulting Melanie Vogelbach DIHK Prof. Marcel <u>Fratzscher</u> <u>Ph.D.</u> DIW Berlin
11:30	12:00	Coffee Break	--
12:00	12:25	DEEP DIVE SUPPLY CHAINS Thoughts on Reshoring	Prof. Dr. <u>Lisandra Flach</u> ifo Institute
12:25	12:45	DEEP DIVE SUSTAINABILITY Will Deglobalization Save the Environment?	Jule Bosch Founder HOLYCRAB!, Innovation Consultant
12:45	13:15	CONCLUSION: We Need a Globalization 4.0 New Ideas for a Connected World	Jürgen Trittin Member <u>of the German Parliament</u> , Bündnis 90 / Die Grünen
13:15	14:00	Lunch Break	--
14:00	14:30	CASE STUDY 1: MIELE Foresight & Response to Current Challenges	Dr. Reinhard <u>Zinkann</u> Miele
14:30	15:00	CASE STUDY 2: <i>tba</i> Foresight & Response to Current Challenges	Dr. Joyce Gesing Severin
15:00	16:30	ACTION PLAN A Hands-On Exercise on How to Deal with Deglobalization in your Day-to-Day Business	<u>different</u> Strategy Consulting
16:30	17:20	LET'S FACE IT! A Call to Action on Globalization 4.0	Prof. Dr. <u>Yanis Varoufakis</u> Economist, Former Minister of Finance Greece
17:20	17:30	WRAP-UP	Geraldine de Bastion Host Daniel Anibal <u>Bröckerhoff</u> Host